

Three reasons you'll love Common Sense Media's free cyberbullying toolkit

1

Free, engaging lessons

Get instant access to two lesson plans and activities for each grade level that integrate easily into your fall curriculum.

2

A one-stop shop

You'll also find robust parent engagement materials perfect for a back-to-school parent night and links to other great online cyberbullying resources for ongoing education.

3

Immediate student impact

Cyberbullying isn't just about bullies and targets -- help all of your students learn the role they play and how they can stand up, rather than stand by.

Standing up, Not Standing By:
A Free Cyberbullying Toolkit for Educators

Every day, you see how cyberbullying hurts students, disrupts classrooms, and impacts your school's culture. So how should you handle it? What are the right things to do and say? What can you do today that will help your students avoid this pitfall of our digital world?

We created this free toolkit to help you take on those questions and take an effective stand against cyberbullying. So start here. Use it now. Rely on it to start your year off right.

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Your own personal toolkit

Use this kit to stop cyberbullies in their tracks. It has the materials you need to show students how to stand up when they see digital harassment happening and to help you create a positive school culture where kids can thrive -- both online and off.

It offers easy access to our two best lessons on cyberbullying for each grade level. You'll find engaging, turn-key instruction for your classroom.

And since parents are worried and confused about cyberbullying, too, we've also included a grade level "workshop in a box" that you can use to bolster your parent involvement efforts this back-to-school season and beyond.

We hope you'll share this kit with every teacher, media specialist, tech coordinator, administrator, and parent leader in your community to get them on board.

Get Started

elementary school >> middle school >> high school >>

Resources for Administrators:
In addition to Common Sense Media, many other organizations offer help in addressing cyberbullying. We encourage you to take advantage of the support offered on these sites:

- Generation Safe - iKeepSafe: Tools to help you manage and prepare for cyberbullying incidents
- National Conference of State Legislatures: State-by-state info on cyberbullying laws
- Cyberbullying.us
- Few Internet and American Life: Sources of credible cyberbullying research
- Center for Safe & Responsible Internet Use: Guidance on school liability and policy

Resources for Kids and Teens:
Many entertainment sites popular with kids already offer guidance on how they can stop cyberbullies. Deepen your students' learning by sharing these resources:

- MTV's A Thin Line: Interactive tools engage older kids in defining what it means to "cross the line"
- Nickelodeon's Digital Citizen hub: A quiz asks: "Are You Cyberbully Savvy?"
- That's Not Cool: Catchy "call-out cards" and other tools help kids become upstanders
- Webonauts Internet Academy: A PBS Kids game engages younger kids
- NetSmartz.org Teen Center: Games and comics teach online safety

More resources for parents:
In addition to this toolkit, Common Sense offers a wide range of advice created specifically for parents. Share these links with parents who aren't able to attend an in-school event:

- Online cyberbullying tip sheet: Online versions of our cyberbullying tip sheet PDFs and video
- 5 things to know about cyberbullying: Quick tips, plus an engaging video
- Bullying is everybody's business: An informative article about the four roles kids play in cyberbullying incidents
- Advice for parents on other issues: Practical info on everything from texting to video games

A year without cyberbullying could start here.

Use these tools to take control of this daunting challenge to your students and your school culture. Rely on it to help start your year off right. Your students -- and their families -- will thank you!

www.commonsense.org/cyberbullying-toolkit